

Supplemental Materials

Table S1
Characteristics of studies included in the meta-analysis

Authors	Value of the incentive	Amount of time the incentive intervention was in place	Amount of time between the end of the intervention and the last measure of behavior
Abou-Zeid et al., 2012	One-time ticket	One-time payment	13 weeks
Bachman & Katzev, 1982	Month-long ticket	4 weeks	12 weeks
Bachman & Katzev, 1982	Month-long ticket	4 weeks	12 weeks
Bamberg, 2006	One-time ticket	One-time payment	6 weeks
Battalio et al., 1979	\$.30	10 weeks	N/A
Deslauriers & Everett, 1977	One token (worth \$.10)	7 weeks	N/A
Diamond & Lowey, 1991	Various prizes	3 weeks	N/A
Foxx & Schaffer, 1981	Cash lottery prize contingent on amount of participation	4 weeks	4 weeks
Fujii & Kitamura, 2003	Month-long ticket	4 weeks	4 weeks
Hake & Zane, 1981	Cash contingent on amount of participation	4 weeks	4 weeks
Hake & Zane, 1981	Cash contingent on amount of participation	4 weeks	4 weeks
Jacobs et al., 1982	\$.25 coupons	4 weeks	N/A
Jacobs & Bailey, 1982	Weekly \$5.00 lottery	10 weeks	N/A
Jacobs & Bailey, 1982	\$.01 per lb.	10 weeks	N/A

Katzev & Bachman, 1982	Month-long ticket	4 weeks	2 weeks
Katzev & Johnson, 1984	Cash contingent on amount of participation	2 weeks	N/A
Katzev & Johnson, 1984	Cash contingent on amount of participation	2 weeks	N/A
Katzev & Pardini, 1988	Unspecified coupons	5 weeks	5 weeks
Katzev & Pardini, 1988	Unspecified coupons	5 weeks	5 weeks
Koford et al., 2012	Cash contingent on amount of participation	26 weeks	N/A
Koford et al., 2012	Cash contingent on amount of participation	26 weeks	N/A
Koford et al., 2012	Cash contingent on amount of participation	26 weeks	N/A
Koford et al., 2012	Cash contingent on amount of participation	26 weeks	N/A
Mayer & Geller, 1982	Various merchandise prizes	3 weeks	2 weeks
McClelland & Cook, 1980	Cash contingent on amount of participation	6 weeks	N/A
Meneses & Palacio, 2003	Unspecified prize	6 weeks	N/A
Mizobuchi & Takeuchi, 2012	Cash contingent on amount of participation	12 weeks	N/A
Van Houtven & Morris, 1999	Cash contingent on amount of participation	40 weeks	N/A

Walker, 1979	Weekly \$5.00 lottery	10 weeks	N/A
Winett & Nietzel, 1975	Cash contingent on amount of participation	4 weeks	13 weeks

N/A = no effect size for the follow-up time point.

Figure S1

Funnel plot of effect sizes, considering the effect of incentive interventions on proenvironmental behaviors when the incentive was in place

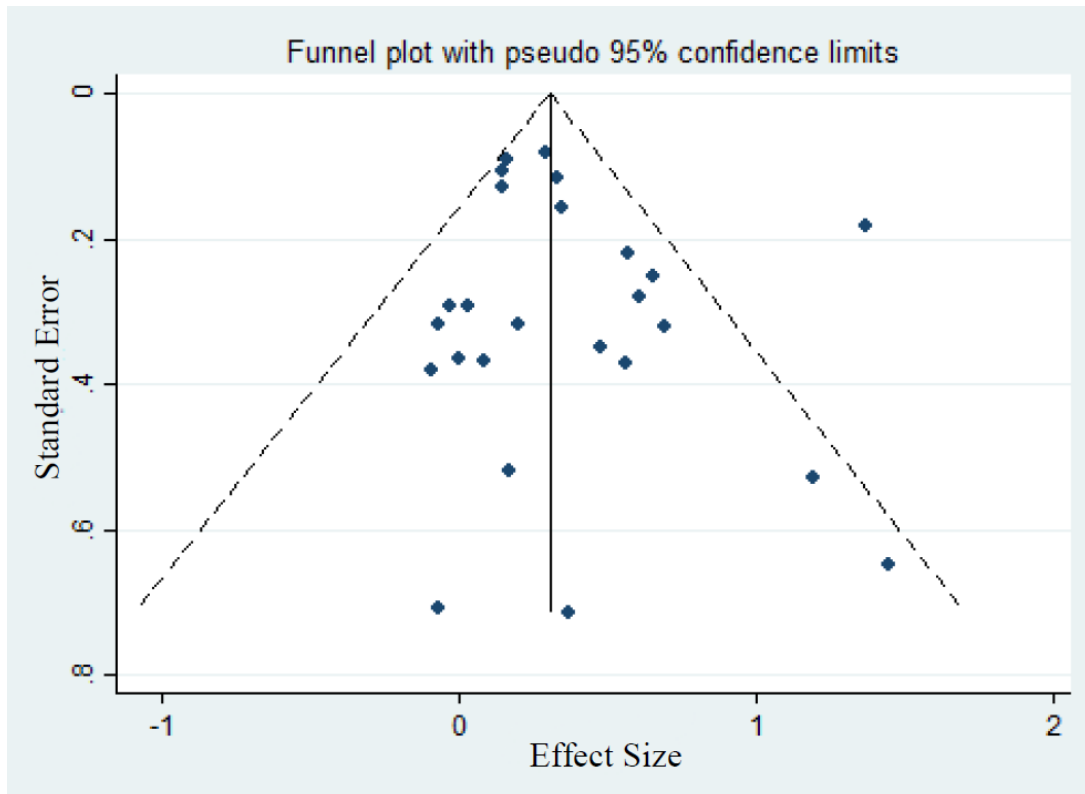


Figure S2

Funnel plot of effect sizes, considering the effect of incentive interventions on proenvironmental behaviors after the incentive had been removed

